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Laureate International Universities (LIU) is a leading international network of 70 quality, innovative institutions of higher education, serving more than 780,000 students.

Our students are part of an international, academic community spanning 29 countries and online, throughout North America, Latin America, Europe, Asia, North Africa and the Middle East. Our institutions offer hundreds of career-focused, undergraduate, master's, and doctoral degree programs in fields including architecture, art, business, culinary arts, design, education, engineering, health sciences, hospitality management, information technology, law, and medicine.

At the center of our vision is value—defined by our students and those who employ them. Professionally-oriented curriculum and in-demand degrees are delivered with an international perspective to help every Laureate student achieve a return on their education investment in the global marketplace.

Every institution in our network operates as its own unique brand, guided by local leadership. Relationships and connections between and among all the institutions in our network are enriched with shared curriculum, degree programs, faculty, and student exchange opportunities.

Our community is vast and diverse, embracing Laureate students, faculty, alumni, families, and the employers who hire our graduates. With a passion for innovation and excellence, Laureate International Universities are making a positive difference in communities around the world.

When our students succeed, countries prosper and societies benefit. Together, we are helping to make the world a better place.
Laureate Network Products and Services (LNPS) is your partner in maximizing your institution’s access to the valuable Laureate network.

With exclusive international experiences that encourage personal and professional growth, premium online and offline innovation in education, and extensive interaction with faculty and students around the world, Laureate International Universities ensure competitiveness in the local and international marketplace.

Members of the Laureate International Universities—a global educational network— not only dream of success but are empowered to achieve it.

We invite you to explore and adopt the many valuable LNPS products and services and leverage the power of the Laureate network.
+70,000 students benefit from Laureate English Program trainings

16 Institutions offer Laureate Discover’s digital library

+400k students shared

+10,000 faculty members took a Faculty Development course

12,000 ebook volumes in 2012

+20,000 Faculty Development courses delivered in 2012

44 institutions subscribe to the Faculty Development program

+4,000 faculty members participated in 68 webinars

+144,000 students viewed Laureate Live events

5 institutions offer the LMBA

6,935 inbound students network-wide via the Laureate International Office

7,424 outbound students network-wide via the Laureate International Office

40 institutions participated in a Laureate Live broadcast

37 institutions are subscribed to the Laureate English Program

*Figures for 2012
DEAR LAUREATE PARTNERS,

We share a mission—to make quality higher education accessible and affordable, which in turn, helps our students pursue their dreams. The impact of our success is transformative. “When our students succeed, countries prosper and societies benefit.”

To this end, the Laureate Network Products and Services team (LNPS) is excited to share the broad-range of resources, courses and services, which are available to you as members of the Laureate International Universities (LIU) network. We encourage you to review our exclusive listing of products and services and consider how your institution can leverage these network assets to complement your local offerings for students and faculty. We also encourage you to strengthen the impact of our products by identifying relevant local offerings at your institution that may be leveraged across the network to other LIU’s.

Whether you are an institutional leader, faculty or student, you are a valuable member of our network. This membership provides you with access to global connections through a diverse group of regional, independent educational institutions, giving you the exclusive ability to tap into the expertise of partners around the world and to identify potential collaborators. Within this brochure, explore the premium experiences and opportunities that are now available to your institution, faculty and students—just for being a part of our global Laureate network.

Our LNPS team will continue to work hard to create products and services to distinguish your institution, students and faculty. Our pledge is to help you strengthen your local offerings by promoting core attributes such as: internationality, premium academic quality, innovative educational solutions and cutting-edge educational technology. Our Laureate graduates deserve this advantage in the international marketplace. However, we also recognize that our strength and competitive advantage is increasingly a result of the collective strength of our diversified network. This is your Network—let’s commit to making this a truly global partnership.

Sincerely,

Beverly Watson
Vice-President of Network Relations
Laureate Network Products and Services
The Laureate English Program (LEP) provides a flexible framework that your university can implement to teach English effectively. The Laureate English Program is designed to:

• Delight students
• Stand out from other English courses in the market
• Provide a scalable solution to universities across the network
• Build quantifiable results that are outcome driven
• Focus on teaching and learning through high-quality teacher training and assurance schemes based on shared network standards.

Laureate has partnered with three leaders in the field of English language teaching, Cambridge University Press, Cambridge Assessment, and the Bell Education Trust, in designing this program.

Dynamic and Effective Programs for Language Training

The Laureate English Program (LEP) provides a flexible framework that your university can implement to teach English effectively. The Laureate English Program is designed to:
These partners provide you with high-quality content, assessment tools, select teacher training, and consultancy. In addition, the Laureate English Program has created a platform of proprietary student and faculty online courses that complement the products and services offered by our strategic partners.

**Internal Consulting**
We want to help you succeed in all phases of your program roll-out! Based on tested guidelines defined in the Laureate English Program handbook, our team will work with you and your administrators to develop a model that fits your local needs.

**Assessment**
The Laureate English Program integrates language assessment at all stages of the program, from curriculum planning to providing students with recognized international qualifications that will enhance their resumes.

Together with our Cambridge Assessment partners, we provide you with tools to consistently and reliably measure student progress. Tools include:

- Cambridge Assessment benchmarking exam
- Cambridge Touchstone Placement testing
- Laureate Testing Engine with six normed level tests and proficiency test for internal university transfer

**Curriculum & Pedagogy**
The Laureate English Program curriculum is anchored by the Cambridge University Press ground-breaking Touchstone Blended Learning Program, the first course of its kind which truly integrates classroom and online contact.

Touchstone has hundreds of hours of highly-interactive materials, including audio, video and Web 2.0 tools, as well as a cutting-edge Learning Management System to track learners’ progress with sophisticated results analysis.

The Laureate English Program also operates a vibrant Community of Practice where teachers, directors, and our strategic partners interact and share knowledge and resources. For those interested, Bell also offers internationally recognized TKT, CELTA and DELTA courses, either locally for Laureate-only groups or in mixed groups in the United Kingdom at one of Bell’s language centers.

**Product Development**
In addition to the Cambridge University Press Touchstone program, Laureate English Program has developed over 200 hours of blended content focusing on English Study Skills and English for Academic Purposes, which can be used in conjunction with other materials or serve as stand-alone courses to prepare students for academic study in English.

The Laureate English Program also provides curriculum consulting services to universities with specific program needs including English for Special Purposes, Test Preparation, High School and Immersion Programs.
Quality Assurance
The Bell Quality Assurance & Development system provides the overall quality assurance and development for English language learning and teaching operations. Bell's highly-trained quality assurance professionals conduct assessment and advisory visits focused on teaching, learning and program management. The assessments are made within 14 evaluation frames comprising 170 measurable criteria statements.

Through a secure micro-site, Laureate institutions have access to all assessments and ongoing developmental action plans.

Teacher Training
The Laureate English Program offers a rich menu of teacher training and development possibilities including customized face-to-face options with our partner Bell Educational Trust and the 125-hour signature online Laureate Certificate in English Language Teaching.

The certificate program consists of one self-access Induction module and four moderated modules focusing on:

- Module 1: Teaching Reading & Listening
- Module 2: Teaching Speaking & Writing
- Module 3: Teaching with Technology
- Module 4: Teaching Grammar, Vocabulary & Pronunciation.

New Upcoming Courses: English for Specific Purposes, From Teacher to Manager, and CLIL (Content and Language Integrated Learning)

Laureate English Immersions
The Laureate English Program provides opportunities for English Immersion and semester exchanges at Santa Fe University of Art and Design in New Mexico, USA and at NewSchool of Architecture + Design in California, USA.

The immersion programs are holistically designed so that participants get the full benefit of language learning opportunities while enjoying their time in these great cities. For a true immersion experience, participants attend communicative English classes, exciting cultural workshops and fascinating excursions.
Benefits of the Laureate English Program

Learn a new language at your university with the support of renowned language learning programs and materials.

Increase your language fluency and become more globally competitive by fine-tuning your language skills based on real market needs.

Take advantage of hands-on practice and cultural experiences while bettering your English proficiency.

Acquire the necessary skills and adopt the best techniques to become an effective English language teacher.

Take advantage of assessment tools and teacher trainings that will translate into better English language learning.

Add value to your resume by boosting your credentials as a foreign language instructor.

Add value to your university offerings with our customizable programs.

Take advantage of Cambridge’s reputation by offering this exclusive LEP partner program.

Create a new revenue stream for your university or better your language programs.

Offer your students and faculty additional international opportunities and support their proficiency in the global language that is English.

“I’ve learned so much from the course, as well as from teachers from other countries. The program offers opportunities for members to share experiences and exchange opinions. I’ve learned practical knowledge and strategies that I can use immediately with my students.”

-Chen Bei, Hunan International Economics University (HIEU), China

“The Laureate Developmental Modules have been a great way of expanding and refreshing my knowledge of modern EFL methodologies. I wholeheartedly recommend the program to all L.E.P. teachers.”

– Daniel Lowe, Head of the English Department at Universidad Tecnológica Centroamericana (UNITEC), Honduras

“Completing all the modules from the Laureate English Teaching Certificate Program has been a really useful and motivating activity. Each module has provided new ideas, suggestions, and the possibility to share experiences with people around the world about what works while teaching and learning or about the new technological resources we can use for better results.”

– Betty García, English Faculty at Universidad de Las Américas (UDLA), Ecuador

Contact
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Increase your International Offerings

The LNPS International Office aims to assist Laureate International Universities in expanding internationality across the network. The office promotes international opportunities for students and faculty members, making your institution’s international profile a key differentiator within your local market. In addition, it provides a systematic approach and standard processes for promoting and implementing international programs, as well as establishing consistent branding and communication methodologies.

The LNPS International Office offers you:

- Assistance in the formulation of policies, and developing Laureate Internationality Commitments to streamline collaborations across the Network and enhance international teaching and learning experiences.*
- Development of a set of key performance indicators to measure progress of your internationalization.*
- An International Portal that offers consistent branding and communication of your international programs to capture leads from both current and potential Laureate students.
- Aid in increasing participation in international programs.
• Development of a global International Programs e-Catalog that includes key information about each study session (overview of the program and university, calendar, price, language of instruction, contact information, and delivery method).

• An Operating Handbook providing overall guidelines for the operation of an international office and the administration of international programs.*

*In development

Benefits of the Laureate International Programs

Enhance your international, academic and multicultural learning both in and beyond the classroom.

Develop relationships with students and faculty around the world and build a strong professional network.

Gain access to remarkable venues to study abroad and use our gateway to unique cross-cultural learning environments.

Take advantage of outstanding opportunities to participate in international programs and exchanges to create well-rounded curriculums.

Benefit from opportunities to collaborate with faculty in universities around the world and boost your academic/professional development.

Collaborate with other Laureate network institutions more easily and build strong relationships and synergies with other institutions.

Differentiate your institution by providing exclusive international opportunities to your faculty and students.

Support your university’s degree of internationalization and its openness to the world.

Strengthen your institution’s professional development, multicultural exposure and international networks within the university community.

“The International Fair was a good experience and very informative. I think that these events are relevant because we get to know all the different exchange options.”

- Carlos Erazo, Civil Engineering student at UNITEC

Visit Laureate’s International Opportunities portal at global.laureate.net

Contact

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More than Events: Opportunities!

Laureate Live is a comprehensive video streaming service that provides universities the ability to broadcast events of any type across the network. This service is your resource to increase international offerings, showcase your university, and expose your students to a variety of international topics and practices.

Mega-Events
Participate in Laureate Live broadcasts of highly-exclusive events that feature multiple leading international figures such as Bill Clinton, Malcolm Gladwell and Jack Welch. Laureate Live broadcasts events like the World Business Forum, World Innovation Forum, World Leadership Forum and the Clinton Global Initiative, to your university, offering your students access to ideas and trends that shape the future of our changing world.

Specialty Events
Laureate Live also broadcasts outstanding events from network institutions around the world including:

- Campus Symposium at BITS University in Germany
- Global Hospitality Spotlight Series from Kendall College in USA
- International Franchising Forum at the Universidad del Valle de México
- Many more!
In addition, Laureate Live will be honored to broadcast your events to the Laureate network and will offer you access to exclusive broadcasts from other Laureate institutions for you to present and share in your own campus.

Laureate Live extends invitations to all network institutions for every broadcast, allowing you to take part in special events that might be of particular interest to your students and/or faculty members.

**Interact Across the Network**

Network students and faculty members participate in internal institutional contests and are selected to attend some of these great events and interact with leaders, experts and celebrities such as Chelsea Clinton, Fareed Zakaria, Geena Davis, Donna Karan, Princess Ameera al-Taweel or Deepak Chopra! The selected community members attend these premier events, interacting with panelists, asking poignant questions, sharing their unique perspectives and representing their institutions front and center.

**Live Interaction**

During the event, Laureate Live enables participants to interact in real time with fellow viewers around the globe via social media platforms and student panels. We invite students and faculty members from each university to participate remotely and interact with Laureate Live event hosts or moderators via Facebook, Twitter and Skype. Participants can also ask pre-approved questions to panelists and moderators when given the opportunity.

Supported by live-video transmission media, your students and faculty members will also be able to interact with other network community members who are viewing the event remotely, as well as those who are physically at the event.

To maximize participation in their broadcasts, universities can invite prospective students from feeder schools, potential employees, executives from partner companies, government representatives, local company directors, and members of the press to view the live transmission.

“I found the event to be really inspirational and motivational. Truth is, these types of events open a lot of doors and give you a better vision of what you want in life.”

–Mazareli Alvarez from Universidad del Valle de México, Mexico, at World Innovation Forum 2012
Benefits of Laureate Live

- Gain valuable international exposure in a globally interdependent and culturally diverse world.
- Have access to and interact with international speakers, world leaders, trendsetters, top CEO's and renowned experts.
- Engage with Laureate peers from around the world and participate in opportunities to discuss, share and debate.
- Take advantage of opportunities to share insights and debate with others on international and local topics.
- Utilize knowledge shared by thought-leaders and experts to enrich class discussions, incentivize critical thinking and generate positive personal growth in your students.
- Expand on your local curricula and expose students to global trends and knowledge.
- Enrich your university’s life through innovative programming and globally-focused events.
- Offer a premier experience to students, faculty and staff at a fraction of what it would cost to attend in person.
- Share your university’s events to showcase your success and add value to your institution by enhancing your international reputation.
- Strengthen or establish university partnerships on campus and throughout the world.
- Gain access to events with globally recognized speakers on new business trends, knowledgeable insights and the most innovative ideas and projects happening around the world.

“It was a great opportunity to visit New York City and see the town, the Statue of Liberty, and the Empire State building. Plus, I got to be the MC for the Laureate Live panel, which was amazing! It was the greatest experience I’ve had in my life and I thank Laureate for making it happen.”

-Fernando Parrelle from Stamford University, Thailand, at the World Business Forum 2012

“It was honored to be part of this event. I never thought it was going to be so big, so organized. The conferences were wonderful and I really liked that the speakers made us participate and get involved in what they were discussing.”

-Maria Teresa Aguirre from Universidad del Valle de México, Mexico, at the World Innovation Forum 2012

Discover all our past and upcoming broadcasts at LaureateLive.com

Site available in English, Spanish and Portuguese.

Contact

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Director
Laureate Live & Laureate Best Practices
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Viewing the live broadcast at Universidad Europea de Madrid in Spain
Laureate Master’s in Business Administration

The Laureate Master’s in Business Administration is much more than your average business degree. The LMBA:
- Develops an entrepreneurial mindset
- Enhances strategic thinking
- Focuses on achieving personal social impact and creating a plan for personal and professional development.

Laureate is proud to offer our network universities a line of customized educational products aimed at supporting the skill development, career advancement and competitive advantage of all Laureate students. Signature Products, developed using extensive global market and educational research, are highly-flexible programs that can be adopted and deployed by any Laureate institution in online, on-campus, or hybrid formats.
Laureate Entrepreneurship

The Laureate Entrepreneurship program was developed to improve students’ creative and critical thinking skills as well as to build an entrepreneurial mindset. This program is available in both online and face-to-face formats and focuses on:

- Intrapreneurship
- Social entrepreneurship
- Self-directed career development

As a product built for applied practice, participants can immediately use the skills acquired from the program components. The primary product offerings include for-credit sequenced courses and a series of short skill-oriented workshops focused on critical areas including:

- Making a pitch
- Negotiating
- Overcoming adversity

At the completion of the full program, students will receive the Laureate Entrepreneurship Certificate.

Laureate Presentation Skills

In a recent Laureate market research study, oral presentation skills were cited as the primary attribute sought by employers from a variety of fields.

The highly-specialized Presentation Skills program provides students, faculty, and staff members these skills that are valued greatly by companies worldwide. This highly-engaging content is offered in multiple languages and delivery methods to support global online and on-campus needs.

COMING SOON: Laureate Math Skills

At the heart of the planned Laureate Math Skills Signature Product is an assessment-based adaptive learning engine that can diagnose students’ skills in specific areas and provide appropriate instruction and exercises to support skills and reinforce knowledge. The engine will be accompanied by an extensive library of learning objects and assessments, including use of media, animation, and gamification, initially covering college preparatory mathematics through college algebra. These will be embedded in a learning system that supports individual study, instruction by teachers and tutors, and collaborative learning among peers. All of these elements will be developed in parallel in English, Spanish, and Portuguese, and will be engineered to support customization needs at the university level.

COMING SOON: Laureate Media Literacy

Understanding the use of media in today’s global marketplace is a critical skill for individuals across a spectrum of occupations. The Laureate Media Literacy Program allows students to establish a personal brand to enhance their career status through the development of real-world skills in the areas of

- Digital video
- Social networking
- Professional networking
- Digital marketing
- Digital communication

The content will be developed in multiple languages and delivery modes to support global online and on-campus needs.
Benefits of the Laureate Signature Products

Strengthen your core skills sets and prepare yourself for success in your personal and professional life through exclusive premium courses.

Develop an entrepreneurial mindset to build stronger career skills and see enterprising opportunities in every challenge.

Enhance your creativity and critical thinking skills to apply immediately in real-world problems.

Practice communication and public speaking to build confidence for job interviews and professional conversations.

Rely on Signature Products to reinforce your students' presentation skills, strategic thinking and personal and professional development.

Support student awareness of global interaction, cultural differences and business protocol.

Expand on your curriculum’s topic and continue developing students’ skills, supported by multimedia content developed based on 21st-century needs.

Offer new value-added programs that help develop real-life skills and meet real-world needs.

Differentiate your institution by offering exclusive premium programs, increasing your reputation and student enrollments.

Courses promote core values to participants, thus strengthening your objectives within your community as you develop new leaders for our globalized world.

“I consider the Signature Products to be a powerful ally of ours in fostering entrepreneurship among our students. Upon completing the first course, our students understand the step-by-step process of how to turn an idea into their own business. We’ve seen them really motivated in having their own enterprises and there lies the importance of these courses for us.”

–Jorge Arbulú, Dean of the School of Business at Universidad Privada del Norte, Peru

“We found the Presentation Skills course to be fundamental in a transformative learning environment such as Domus Academy. The Faculty Support materials are designed to train the teachers according to the product’s methodology, but Presentation Skills is also an open method program, allowing adaptation and personalization to better gauge the students’ level, their background, and their cultural diversity, which is especially relevant at our institution—an absolutely international student environment.”

–Andrea Tosi, Architecture and Business Design Deputy at Domus Academy, Italy

Contact
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Laureate Signature Products
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The Laureate Faculty Development Program offers a variety of self-paced professional training courses and certificate programs that allow faculty members to enhance their educational skills and credentials, discover innovative teaching techniques and assure a highly-successful learning experience. Programs and benefits include:

- **Faculty Development Portal**
- **Webinars**
- **Induction Courses**
- **Learning Methods Courses**
- **Laureate Certificate in Teaching and Learning in Higher Education**
- **Laureate Certificate in Working Adult Education**
- **Laureate Certificate in Online, Hybrid, and Blended Education**

**Faculty Development Portal**
This multilingual portal provides Laureate Faculty members a variety of academic resources designed to support them in their daily teaching and learning activities. From academic journals and online tutorials, to education-related articles and a wide range of external references to professional and educational organizations, all materials have been designed or selected for faculty members to use freely and effectively in their teaching activities.

**Improving Teaching and Learning in Higher Education**

The Laureate Faculty Development Program offers a variety of self-paced professional training courses and certificate programs that allow faculty members to enhance their educational skills and credentials, discover innovative teaching techniques and assure a highly-successful learning experience. Programs and benefits include:

- **Faculty Development Portal**
- **Webinars**
- **Induction Courses**
- **Learning Methods Courses**
- **Laureate Certificate in Teaching and Learning in Higher Education**
- **Laureate Certificate in Working Adult Education**
- **Laureate Certificate in Online, Hybrid, and Blended Education**
Webinars
Take advantage of the wealth of knowledge held by Laureate’s global faculty members through our webinar program. Share and discover research projects, scientific innovations, teaching methodologies and academic works produced by the Laureate educational community. From health and economics to art, communication and design, our network users can register for any of our wide-range discipline-specific webinars or present one themselves! The Laureate webinar program expands your knowledge with help from the Laureate global community.

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<th>2013 THEMED WEEKS</th>
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<td>Entrepreneurship Week</td>
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<td>Engineering and Mathematics Week</td>
<td>November</td>
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*Dates subject to change

Induction Courses
Take a glance at what Laureate Faculty Development has to offer.

- **Laureate Faculty in the 21st Century**: Seize the benefits of belonging to an international community of modern educators and expand your knowledge on the new generations of learners.
- **Student Readiness**: This course explores the online environment and helps you develop the necessary skills to successfully complete an online education program.

Learning Methods Courses
Immerse yourself in powerful teaching methodologies at your own pace.

- **Collaborative Learning**: Build great ideas and products through the synergies created by your students and achieve memorable learning.
- **Problem Based Learning**: Provide your students with a disciplined framework to effectively define challenging problems and design creative solutions.
- **Project Based Learning I and II**: Materialize a universe of educational theories into a tangible and result-driven methodology.
- **Case Study Methodology**: Activate individual and collective learning through a lively process of analysis, verbalization and debate.

Master’s and Doctoral Programs
Online master’s and doctoral degrees are available for all Laureate faculty members, both full-time and adjunct, at subsidized tuition fees and from the following institutions:

- Walden University
- Universidad Europea
- University of Liverpool

Universidad Europea
LAUREATE INTERNATIONAL UNIVERSITIES

Walden University
A higher degree. A higher purpose.

University of Liverpool
UNIVERSITY OF
Laureate Certificate in Teaching and Learning in Higher Education

This unique offering allows faculty members to improve their teaching skills while exploring the variables that affect successful learning, delve into new teaching processes and strategies, and learn how to use technology in the classroom.

Upon the completion of this program, faculty members will better understand learner characteristics and needs, and be able to provide them with the tools to achieve positive learning outcomes. Included in this program are innovative ideas that help:

- Foster active engagement and student participation
- Create instructional processes that promote success and retention
- Practice using assessment tools to evaluate students effectively

This 100-hour program is offered in English, Spanish and Portuguese.

Laureate Certificate in Working Adult Education

What are the challenges of teaching adult students who are returning to college? During this 5-module series participants will have the opportunity to define and discuss the characteristics, needs, and effective teaching techniques and methodologies to assess learning comprehension in working adult students.

By identifying the characteristics and attributes of the working adult student, participants will learn how to take advantage of the student's work experience in the classroom and discover the best methods to evaluate these types of learners.

This 100-hour program is currently offered in English and Spanish and will be offered in Portuguese in 2014.

Laureate Certificate in Online, Hybrid and Blended Education

Join the technological revolution in higher education!

Explore the benefits and capabilities of being an online instructor and prepare for the challenges that an online teaching environment might bring. Participants learn to master skills related to teaching online, managing an online classroom, and transitioning learning to the online environment.

The program offers two tracks:

- **Course Delivery:** for faculty members interested in strengthening their capabilities in the delivery of online courses
- **Course Design:** for faculty members interested in expanding their knowledge in developing courses

Course length varies from 100 to 120 hours (depending on the track) and is offered in English and Spanish. It will be offered in Portuguese in 2014.

Discover all Faculty Development opportunities at my.laureate.net/faculty

Site available in English, Spanish and Portuguese.
Benefits of the Faculty Development Products

- Recognize how faculty members are trying to better themselves in order to improve the educational experience.

- Benefit from knowledge acquired by faculty members via their academic peers and in their respective fields.

- Enroll in a university with the knowledge that you’ll have a superior learning experience with highly-trained instructors.

- Enhance your teaching skills, boost your professional development and become a more effective educator.

- Interact with peers around the world and share experiences on education.

- Gain access to resources and acquire new skills and techniques that will improve your scholarly work.

- Attract, develop and retain the most effective faculty possible and improve student achievement and enrollment.

- Demonstrate how your university invests in its teaching community as a highly-valuable component of its institutional benefits.

"Today’s educational research yields results that increasingly prove a demand and a need for change in the way we teach and learn. It’s in this context that the Laureate initiative of creating a portal and providing development and growth opportunities for network institutions attains great relevance."

-Alicia Enríquez, Academic Development Director at Universidad Tecnológica de México (UNITEC), México

"I had the amazing opportunity to discuss with colleagues from 29 countries and 65 institutions those issues that concern us all, which is how to improve our teaching methods and, above all, one of the things that I feel most passionate about, how to implement technology in education."

-Rafael Mompó Gómez, Director of ICT at Universidad Europea de Madrid, Spain

"I had the opportunity to apply many of the different tools I acquired in the Faculty Development courses in the classes I was teaching. Changing my methodologies resulted in a more energetic class and it generated enthusiasm from the students, who showed a greater interest in the topics."

-Myriam Pineda, Faculty Member at Instituto Profesional AIEP in Chile

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Laureate Licensed Intellectual Property

eBooks: Laureate institutions can purchase eBooks from major publishers at a discounted price and take advantage of a unique opportunity to participate in the Laureate Interlibrary Loan consortia. More than 26 Laureate institutions share over 2,000 titles of eBooks in English, Spanish and Portuguese (not all regions apply).
Benefits of Laureate Discover

- Gain a global advantage with access to relevant, timely and international research materials and multimedia content.
- Link your class curriculum to an online platform and expand on the topics you’re teaching.
- Save time in course planning with free and easy access to useful and engaging network content.
- Advance your teaching and research work with specialized resources and course materials.
- Meet market demand by delivering mobile-ready content.
- Reduce overhead and logistics in purchasing, delivering, and storing books, all while promoting efficient delivery of information among your users.

“In this knowledge era, new generations of professionals, scientists and leaders will be empowered by the ubiquitous access to formal, precise and high-value information, which they will use to make informed decisions. The Laureate Digital Libraries project makes it possible to share and deliver global information resources, as well as to enhance collaboration among universities and foster best practices.”

-Eduardo García, UVM Engineering School, Innovation and Technology at Universidad del Valle de Mexico, Mexico

WOBI: As part of the Laureate network, your institution can access and use WOBI videos, interviews, news, documentaries and much more! Benefits include, but are not limited to:

- No incremental costs for universities
- Content can be used in classrooms, face-to-face or online
- License is perpetual if used to build curriculum
- Live event broadcasts and discounts for WOBI event sponsorships

Technology Tools

Ebsco Discovery Services (EDS): A powerful tool that enables students, faculty and staff to search, find and consume content through an integrated dynamic experience.

OCLC Question Point: A complete reference management system that integrates online chat, email and a knowledge database built by our own Laureate librarians!

- Meet users at their point of need
- Expand reference desk hours without increasing staff
- Q&A knowledge base
- Automatic subject referral through the Global Reference Network

“With its knowledge database, the Laureate Global Library meets the information needs of future scientists, leaders and business people on a global scale.”

-Sami Cukadar, Library Director at Istanbul Bilgi University, Turkey

Contact:

Nina Myers
Program Manager, Laureate Discover
nina.myers@laureate.net
Our team is dedicated to help you understand or strengthen your capabilities for delivering online and hybrid programs throughout the Laureate International Universities network. With on-demand consulting services to help you assess the market, define your online strategy, and share best practices with Laureate universities around the world, we can help you expand your current educational offerings.

**Consulting Services**

Laureate Online Learning offers consulting services to assist you with the definition, development and support of your online strategy and program offerings, including:

- Market assessment strategy and analysis
- Definition of product strategy and development of online content
- Faculty recruitment and training best practices
- Definition of the Learning Management System platform and planning integration with your current applications and systems
- Operational best practices including the delivery of online programs and student support
- Identification of dual-degree offerings

**Increasing LIU’s Online Readiness**

Our team is dedicated to help you understand or strengthen your capabilities for delivering online and hybrid programs throughout the Laureate International Universities network. With on-demand consulting services to help you assess the market, define your online strategy, and share best practices with Laureate universities around the world, we can help you expand your current educational offerings.
Online Community of Practice

- Laureate Online Learning has created a community of practitioners focused on the delivery and support of online and hybrid programs within the Laureate network. *
- Annual Best Practices Conference since 2011 and active participation from 25 Laureate institutions.
- The program features year-round activities to promote continuous learning and knowledge sharing.
- Highlights models of online adoption used at Laureate.

*Experts in different subjects within the network and at your reach.

Benefits of the Online Learning Program

- Enjoy flexibility in reaching learning goals.
- Engage with dynamic content delivered in a relevant modality.
- Online learning creates better opportunity to balance work and study.
- Expand professional development for effective teaching in an online environment.
- Access to best practices from global peers creating and delivering online courses.
- Facilitate the creation of relevant and competitive online offerings.
- Access to experts in IT and operations, critical for providing student support and launching online programs.
- Reduce the time and increase the efficiency of integrating new technologies within existing infrastructure.

Contact

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Vice-President
Academic and Online Initiatives
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Best Practices impact all areas of your business:

**Improving Learning and Processes**

Best Practices refers to processes, programs, services or systems that have been developed and/or used by one business unit and have the potential to positively impact other business units by helping them improve their results.

Laureate Best Practices projects allow your institution’s members to exchange knowledge with their Laureate peers, collaborate across the network, gain wisdom from their experiences, and promote professional development in their areas.

Here’s a small sample of the Best Practices Communities & Annual Meetings taking place in 2013:

- Library Best Practices
- Global International Office’s Best Practices
- Academic Leaders Best Practices
- Health Sciences Best Practices
- Online Learning Best Practices

**Best Practices impact all areas of your business:**
- Supporting your institution’s market strategy
- Improving the experiences and outcomes of your students
- Enhancing business groups
The LNPS team works in several ways to support existing Best Practices communities and create new ones. Services LNPS provides our network institutions:

- **People & Coordination**
  - Subject Matter Experts
  - Community Management
  - Event Management

- **Collaboration Tools**
  - Collaboration Portals
  - Webinars & Conferencing Tools
  - Live Broadcasting
  - Newsletters & Communications

- **Courseware**
  - Development and delivery
  - Support

**Benefits of Laureate Best Practices**

- Benefit from the transfer of knowledge and experience among your colleagues within the Laureate network.

- Analyze case-studies, update yourself on the latest practices in your area throughout the network, and help expand knowledge bases in your academic field.

- Take advantage of hundreds of relationships developed by LNPS within the Laureate network to advance your university in particular areas and academic fields.

- Gain from the management and programmatic experience of other Laureate institutions and implement this knowledge at your university.

- Promote collaboration, identify standards and set guidelines for a variety of areas in your institution.

- Leverage existing successful practices across network institutions to improve performance, lead to cost savings and increasingly improve your business.

**Contact**

Diego García
Director
Laureate Live & Laureate Best Practices
diego.garcia@laureate.net
Higher Learning Research Communications (HLRC) Journal
Advancing universal knowledge on teaching and learning in higher education.

Academic Publishing on Innovative Research

Your institution can now participate and benefit from Laureate’s first academic, peer-reviewed and open-access journal, Higher Learning Research Communications® (HLRC, ISSN: 2157-6254).

The HLRC journal aims to advance knowledge on all aspects concerning teaching and learning in higher education. Through better understanding of institutional policy and actual practices in this area, the HLRC fosters the collaboration of innovative minds and offers forward thinking and global thought leadership.

HLRC provides scientists inside and outside our Laureate institutions the opportunity to present their research to the global academic community of higher education professionals.

All articles with a focus on higher education policies and practices, including innovative approaches to teaching and learning are evaluated through an extensive, blind peer-review process.

Read all HLRC editions at HLRCjournal.com
Benefits of HLRC

- Provide the opportunity for graduate students to publish their work in an academic journal.
- Enhance the opportunity for collaboration with other students/faculty/researchers in their field of study.
- Gain access to interdisciplinary research and knowledge on the latest trends in global higher education.
- Incorporate articles published in the journal to your teaching lessons/curriculum and turn them into course resources.
- Enjoy a platform for the publication and dissemination of your own/your student’s research work.
- Promote collaboration/research initiatives among other faculty (inside and outside the Laureate network) currently working in similar fields/research areas.
- Keep yourself updated on the latest trends and innovations in higher education.
- Publish research conducted at your institutions and build your reputation and standing among other research institutions.
- Encourage publication among faculty and students and create/expand your community’s record of scholarly articles.

Join HLRC’s community on Facebook and Twitter:

Facebook.com/HLRCjournal
@HLRCjournal

Previous celebrated articles include:

- Accreditation Processes in Mexico: Origins and Relevant Changes
  by César Morales Hernández

- Quality Assurance of Post-Graduate Education: The Case of CAPES, the Brazilian Agency for Support and Evaluation of Graduate Education
  by Jorge Almeida Guimarães, Elenara Chaves Edler de Almeida

- Conceptual Framework for Mentoring Doctoral Students
  by Iris M. Yob and Linda Crawford

- Toward a Transnational Framework: Aligning Internal and External Quality Assurance Processes
  by William Plater

- World Business Leaders Interaction in Higher Education: A Novel Experience
  by Gustavo Coronel and Kathleen Mathai

- Internationalization 2011: An Overview
  by Drummond Bone

- Challenges in European Higher Education
  by Andreas G. Orphanides

- Peer Mentoring at the Universidad Europea de Madrid: An Educational Strategy for the Development of General and Specific Competences
  by Paloma Velasco Quintana and Agueda Benito Capa

HLRC has also published special issues such as:

- Special Issue on Accreditation (September 2012)
- Special Issue on Tourism, Hospitality and Leisure in a Globalized World (December 2012)
International Accreditation

As Laureate International Universities continue to build their reputation and trustworthiness, an increasing number of network institutions are considering the strategic value of pursuing international accreditation, which can be either institutional or programmatic. The accredited status is a reliable indicator of the value and quality of educational institutions and programs for both students and the public, and can be a key factor to further solidify the competitive positioning of your university.

Accreditation is both a process and a status. Accredited institutions signal to the marketplace that their faculty, student support services, finance and facilities, curricula and student learning outcomes adhere to verifiable standards. The benefits of accreditation are multiple and accrue to the institution, its students and its faculty.

Benefits:

- Supports each institution in fulfilling its mission and vision
- Provides a collaborative environment to pursue academic excellence
- Enhances the institution’s role in the Laureate system and alignment with other LIU institutions
- Creates new opportunities for student success and reciprocity among other WASC-accredited institutions
- Gives way to opportunities for dual-degree programs
- Facilitates the transfer of credits among institutions
- Enables partnerships with other accredited institutions

Laureate institutions interested in pursuing international accreditation can be assisted by the GPS Institutional Quality and Integrity (IQI) group and its team of experts. This team lends its expertise for:

a) Analyzing the pros and cons of a given accreditation path

b) Selecting the accrediting body that best fits the institutional profile and long term strategy

c) Assisting the institution during its application, self-study, peer-review processes

Contact

María Baez, Ph.D.
Director
Regulatory Affairs at IQI
maria.baez@laureate.net
Laureate Leadership Academy
Great Talent, Remarkable Results

The **Laureate Leadership Academy** accelerates the development of our leaders across the world. As we grow and evolve in the communities we serve, we manage more complex and diverse organizations. The Laureate Leadership Academy is focused on creating the talent abilities necessary to lead an organization in every country where we operate, under the motto of being **Here for Good**.

The **Laureate Leadership Academy** is designed to help develop and enhance our leader’s ability to attract, retain and develop teams that can collaborate and innovate and reinforces the use of our analytical tools to diagnose and improve the organization. This helps our people find better ways to achieve their professional goals, prioritize, feel involved, productive and engaged. At this stage, the academy includes the following areas:

**Onboarding.** The Onboarding Program is designed to facilitate our new leader’s understanding of our student's needs, understand their institution, and our DNA as a global organization. We have **two key global solutions for every manager**:

**Laureate Performance Lab** – A simulation that positions the learner as the head of a fictitious Laureate institution and to illustrate the many nuances and points of view that must be considered as we pursue institutional goals in our commitment to be **Here for Good**.

**Laureate Essentials Lab** – An online solution to help leaders understand the aspects of being a Laureate Manager and the balance between the academic and commercial worlds that will create a synergy to benefit our students.

**Leadership Expectations.** The **Laureate General Manager Expectations**, or **Laureate GM Model**, serves to clarify the performance dimensions all leaders should develop in order to build world-class general managers with the ability to lead our institutions to be Here for Good.

The **Laureate Global Online Leadership Development** solution – **Laureate GOLD** is a comprehensive solution to help every manager across Laureate to immediately focus on key areas to enhance her/his skills with no intermediaries, directly to their mobile devices or desktop computers. It also allows managers to develop their people in the right way, clarifying what is important and then focusing the time and effort in the areas that are individually relevant. **For more information, visit** [http://laur.cc/GOLD](http://laur.cc/GOLD)

**Assessment.** It is important to calibrate where we are as compared to our expectations. The **Laureate Leadership 360 Assessment** is an online tool to run formal assessments, based on global best practices from Korn/Ferry International. This tool is supported by the Human Resources team and the feedback is provided by professional human resources coaches certified in this tool by Korn/Ferry International.

**Contact**
Alejandro Reyes
Vice-President
Organization and Talent Development
alejandro.reyes@laureate.net
**THIS IS YOUR NETWORK...**

Contact us today to share your local opportunities and ideas and join other Laureate institutions in adopting LNPS offerings!

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Real Madrid International School  
Glion Institute of Higher Education  
Les Roches International School of Hotel Management  
Istanbul Bilgi University  
University of Liverpool (in partnership with Laureate Online Education B.V.)  
Université Internationale de Casablanca (UIC)  
Higher Institute for Power and Water Technologies (HIWPT)  
Riyadh Polytechnic Institute (RPI)  
Blue Mountains International Hotel Management School (BMIHMS)  
Hunan International Economics University (HIEU)  
Pearl Academy  
INTI College Indonesia  
St. Thomas University (STU)  
INTI International University & Colleges  
Media Design School  
Stamford International University |

*Data for 2012

How will you commit to engage in a truly global partnership?
WHAT’S INSIDE...

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